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UNITED STATES DISTRICT COURT SOUTHERN DISTRICT OF NEW YORK

KEVIN BEAUCHAMP,

Plaintiff,

24-CV-1429 (JHR) (RFT)

-against-

MULTI-MAN PUBLISHING, LLC,

Defendant.

ORDER

ROBYN F. TARNOFSKY, United States Magistrate Judge:

IT IS HEREBY ORDERED that, within **30 days** of the service of the summons and complaint, the parties must meet and confer for at least one hour in a good-faith attempt to settle this action. In their discussions, the parties should consider whether plaintiff has satisfied the threshold requirement of standing. See, *e.g., Calcano v. Swarovski N. Am. Ltd., 36* F.4th 68, 77-78 (2d Cir. 2022); *Harty v. W. Point Realty, Inc., 28* F.4th 435, 443-44 (2d Cir. 2022). To the extent the parties are unable to settle the case themselves, they must also discuss whether further settlement discussions through the District's Court-annexed mediation program or before the undersigned would be productive at this time.

IT IS FURTHER ORDERED that, within **45 days** of service of the summons and complaint, the parties must submit a joint letter informing the Court whether the parties have settled. If the parties do not reach a settlement, the parties shall, in their joint letter, request that the Court either (1) refer the case to mediation, or (2) set a date for a settlement conference, or (3) proceed with an initial case management conference.

DATED: March 15, 2024 New York, NY

SO ORDERED.

ROBYN F. TARNOFSKY

United States Magistrate Judge